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Eurovent Middle East joins UN Cool Coalition

Association underlines its commitment to sustainable cooling

Dubai, 20 April 2021. Eurovent Middle East, the region's HVACR industry association, has become a member of the Cool Coalition, a global initiative led by UN Environment and the Kigali Cooling Efficiency Programme. The initiative promotes a holistic and cross-sectoral approach to meet the cooling needs of both industrialised and developing countries through better building design, energy efficiency, renewables, and thermal storage as well as phasing down refrigerants with a high global warming potential.

[The Cool Coalition](#) is a global multi-stakeholder network that connects a wide range of key actors from governments, cities, international organisations, businesses, finance, academia, and civil society groups to facilitate knowledge exchange, advocacy and joint action towards a rapid global transition to efficient and climate-friendly cooling. The Cool Coalition is currently working with over 100 partners, including 23 countries.

Markus Lattner, Managing Director of Eurovent Middle East: "The Middle East stands like no other region for the essential role of cooling and refrigeration for a successful socio-economic development. Eurovent Middle East has been established to provide crucial coordination between governments, industry and service providers and to build up competence in cooling and refrigeration within the region. We have joined the Cool Coalition as we fully believe that it will be by cooperation and collaboration, that we are able to transform societies towards a responsible and sustainable use of resources. We are proud to join other organisations from our region and strengthen the role of the Middle East in this global initiative."

Lily Riahi, Cool Coalition Coordinator at UNEP: "To put the cooling sector on a path to net-zero emissions, we need everyone on board. The Cool Coalition is thrilled to welcome Eurovent Middle East among its members. Together, we can transform the sector and put it on a path to decarbonisation, in line to global climate targets and sustainable development goals."

Since foundation, Eurovent Middle East has been active in promoting energy efficiency, food safety and indoor air quality throughout its activities, from stake holding with governments to providing technical training and education to the region's market. The association's work manifests the importance of a coordinated approach by the private sector to support governments and societies in their transition towards a sustainable future for all.

Eurovent Middle East is the region's industry association for Energy Efficiency, Indoor Air Quality and Cold Chain Solutions. Its participants constitute leading manufacturers of Indoor Climate (HVAC), Process Cooling, Food Cold Chain, Industrial Ventilation, and Building Automation Technologies, as well as sector associations and industry initiatives active in these fields. By thinking 'Beyond HVACR', contributing manufacturers fulfil the highest requirements in terms of product quality and sustainability. For more information, visit www.eurovent.me.

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